

The Wisconsin Ethics Commission is providing the below information pursuant to §Wis. Stat. 13.685(7). Please visit the *Eye On Lobbying* website, <https://lobbying.wi.gov>, for more detailed information about lobbyists, lobbying principals (organizations), and state agency liaisons.

## New Lobbying Principals

2/7/2023 - 2/14/2023

Principal Name	Mailing Address	Area Of Interest
AHRI Air-Conditioning, Heating and Refrigeration Institute	2311 Wilson Blvd., Suite 400, Arlington, VA, 22201	Matters related to manufacturers of air-conditioning, heating and refrigeration, including potential legislative matters, rule making and building codes.
Audubon Great Lakes	125 S. Wacker Drive, Suite 2125, Chicago, IL, 60606	issues that affect birds and their habitats.
Brunswick Corporation	26125 Riverwoods Blvd Suite 500, Mettawa, IL, 60045	Budget items per issues pertaining to research and development tax credits.
General Motors, LLC	124 W. Allegan St., Suite 1420, Lansing, MI, 48933	All matters relating to the manufacturing, distribution, sale or financing of vehicles.
League of Women Voters of Wisconsin, Inc	612 W Main Street #200, Madison, WI, 53703	Voting rights, election administration, redistricting, campaign finance, healthcare policy, social policy, public education, natural resources, administration of justice, corrections, juvenile justice. We advocate for positions that are voted upon by our members after study and consensus. The League advocates for positions that are voted upon by our members after study and consensus.
Motion Picture Association, Inc.	1600 I Street NW, Washington, DC, 20006	Tax, First Amendment, Business Practices
National Electrical Contractors Association - Wisconsin Chapter (NECA-WI)	2200 Kilgust Road, Madison, WI, 53713	All matters impacting electrical contractors, their employees, the electrical contracting industry, its customers and interests.
New Venture Fund	1828 L Street NW Suite 300 -A, Washington , DC, 20036	Voter registration
Water Sports Industry Association	1495 Chippewa Beach Road, Indian River, MI, 49749	All matters related to policy impacting the towed water sports segment of the recreational boating industry.

Principal Name	Mailing Address	Area Of Interest
Wisconsin District Attorneys' Association, Inc.	300 E. Walnut St , Green Bay, WI, 54301	WDAA advocates for market-based pay for the prosecutors, including funding the statutorily established pay plan for ADAs, promoting pay equity for the elected DAs, protecting and enhancing prosecutorial discretion and advocating for Justice under law. Creation of a prosecutorial board. Promoting the interests of the Justice Coalition. Advocating for proper staffing of ADAs in Wisconsin's 71 DA offices. Addressing current and proposed criminal, juvenile and civil statutes that effect the 71 DA offices in Wisconsin and the work the prosecutors and staff do.
Wisconsin Farmers Union	30 W. Mifflin St., Suite 905, Madison, WI, 53703	All matters affecting agriculture, including farming, land use planning, property taxes, rural infrastructure, agri-tourism, farm-based renewable energy, water quality, and access to health care for farmers and rural residents. Also campaign finance reform and nonpartisan redistricting.

### New Licensed Lobbyists

2/7/2023 - 2/14/2023

Lobbyist Name	Licensed Date
Adamczewski, Megan	2/7/2023
Cronmiller, Debra	2/9/2023
Forrer, Adam	2/7/2023
Vigue, Brian	2/7/2023

### New Lobbyist Authorizations

2/7/2023 - 2/14/2023

Lobbyist Name	Principal Name	Authorized Date
Burns, Nicole	Water Sports Industry Association	2/10/2023
Christianson, Kyle	Motion Picture Association, Inc.	2/10/2023
Daun, Eric	Milwaukee Professional Firefighters Association	2/7/2023
Early, Annie	National Electrical Contractors Association - Wisconsin Chapter (NECA-WI)	2/10/2023
Early, Annie	Water Sports Industry Association	2/10/2023
Ermert, George	Water Sports Industry Association	2/10/2023
Forrer, Adam	Audubon Great Lakes	2/7/2023

Lobbyist Name	Principal Name	Authorized Date
Julius, Buddy	Brunswick Corporation	2/7/2023
Moore, Thomas	Audubon Great Lakes	2/7/2023
Murray, Ryan	Brunswick Corporation	2/7/2023
Petersen, Eric	Motion Picture Association, Inc.	2/10/2023
Phillips, Matt	Molson Coors Beverage Company USA LLC	2/10/2023
Racine, Jarvis	Herzing University	2/7/2023
Ramirez-White, Michelle	Wisconsin Farmers Union	2/7/2023
Reef, Leor	GoBrands Inc.	2/7/2023
Schooff, Susan	AHRI Air-Conditioning, Heating and Refrigeration Institute	2/7/2023
Shepherd, Jeremy	NAIFA-Wisconsin, Inc	2/10/2023
Shepherd, Jeremy	Water Sports Industry Association	2/10/2023
Steineke, Jim	General Motors, LLC	2/7/2023
Stenger, Scott	Molson Coors Beverage Company USA LLC	2/10/2023
Vigue, Brian	Audubon Great Lakes	2/7/2023
Welch, Robert	General Motors, LLC	2/7/2023
White, Taylor	OurGov	2/10/2023